



Arkansas School Counselor Association

LDI – Leadership Development Institute

Heartland Whole Health Institute

850 Museum Way

Bentonville, AR 72712

8:30am-3:30pm

Theme: Be the Spark

Attendance (voting members in BOLD) <input checked="" type="checkbox"/> present	
<input checked="" type="checkbox"/> Dr. Jennifer Lyle , ArSCA President	<input checked="" type="checkbox"/> Nick Williams , Central Region President Hannah Gorman, Central President Elect
<input checked="" type="checkbox"/> Jane Stewart , ArSCA President Elect	<input checked="" type="checkbox"/> Shayne Thompson , North Central Region President
<input checked="" type="checkbox"/> Kelli Dockery , ArSCA Past President	<input checked="" type="checkbox"/> Katie French , Northeast Region President
<input checked="" type="checkbox"/> Marisa Snow , Elementary Vice President (odd year '25-'27)	<input checked="" type="checkbox"/> Karon Parrish , Northwest Region President
<input checked="" type="checkbox"/> Samantha Tilley , Middle/Jr. High Vice President (even year '24-'26)	<input checked="" type="checkbox"/> Bernie Roberts , Southeast President Elect
<input checked="" type="checkbox"/> A. Michelle Williams , Secondary Vice President (odd year '25-'27)	<input checked="" type="checkbox"/> Jana McWhorter , Southwest President Allie Sage, Southwest President Elect
Pam Dixon , Post-Secondary Vice President (even year '24-'26)	
<input checked="" type="checkbox"/> Susie Harvison, Office Manager & Professional Development	<input checked="" type="checkbox"/> Donna Wilchie, Secretary & Hospitality
Lindsay Ledgerwood - DESE Program Director Morgan Weigand - DESE Public School Program Advisor	<input checked="" type="checkbox"/> Angela Millard, Diversity Equity Inclusion
<i>Vacant Position</i> , Membership	<i>Vacant Position</i> , Historian
Finance: Past President & Treasurer	<i>Vacant Position</i> , Ethics
<input checked="" type="checkbox"/> Debbie Drake, Critical Incident & Crisis Response	<i>Vacant Position</i> , Public Policy & Legislation
<i>Vacant Position</i> , Research	<input checked="" type="checkbox"/> <i>Vacant Position</i> , Public Relations & Advocacy/Social Media Dr. Debra Myton, Public Relations & Advocacy/Social Media
Michele Lewis, Grant Writer	<input checked="" type="checkbox"/> Terri Callaway, Conference Committee Chair <input checked="" type="checkbox"/> Allison Spraggins, Co-Conference Chair
<input checked="" type="checkbox"/> Technology/Website: Heather Barron Tahnee Bowen Dr. Robin Finley Rhonda Jones Becky Lowery Megan Reese Tawyna Shelton	Additional Attendees:



Arkansas School Counselor Association

LDI – Leadership Development Institute

September 20, 2025

Heartland

8:30am-3:30pm

Theme: Be the Spark

- 8:30-9:00 **Sign-in, Breakfast, Meet & Greet**
- 9:00-9:30 **Team Building Activity** – Kelli Dockery
President Jennifer Lyle opened the meeting at 9am.
- 9:30-9:45 **Social Contracts/Norms Review**
- 10:00-10:30 **Presentation by Michelle Flournoy with Heartland**
- 10:30-11:00 **Role Review with Jennifer Lyle**
Each board member will review roles and responsibilities from the handbook descriptions.
- 11:00-12:00 **Lunch provided by The National Guard (Sgt. Koch)**
- 12:00 Adjourn to Business Meeting
- 12:00-2:00 **Business Meeting**
Meetings every other month 4:00pm-5:30pm (calendar invite and email)
Proposed Meeting Dates:
Nov 12
Jan 14
March 11
April 8
May 13
- Meeting called to order at 12:12pm by President Jennifer Lyle
- 2:00-3:30 **Self-Guided Tour of Crystal Bridges**



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ArSCA Business Meeting
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 Bentonville, AR 72712
 8:30am-3:30pm
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	Finance: Past President & Treasurer	<input checked="" type="checkbox"/> Dr. Debra Myton, Public Relations & Advocacy/Social Media
<input checked="" type="checkbox"/>	Michele Lewis, Grant Writer Debbie Drake, Critical Incident & Crisis Response	<input checked="" type="checkbox"/> Terri Callaway, Conference Cochair <input checked="" type="checkbox"/> Allison Spraggins, Conference Cochair
<input checked="" type="checkbox"/>	Technology/Website: Heather Barron Tahnee Bowen Dr. Robin Finley Rhonda Jones Becky Lowery Megan Reese Tawyna Shelton	Vacant Positions: Ethics Historian Membership Public Policy & Legislation Research
	Additional Attendees:	



Arkansas School Counselor Association

ArSCA Business Meeting

September 20, 2025

Heartland Whole Health Institute

850 Museum Way

Bentonville, AR 72712

8:30am-3:30pm

Theme: Be the Spark

- I. Roll Call – Meeting called to order at 12:12pm by President Jennifer Lyle with 19 members in attendance (10 voting, 7 nonvoting)

- II. Regional LDI – Kelli shared the March 4 and 5 LDI/SARS. ArSCA would only be responsible for airfare. The purpose of the LDI was shared. Universal Technical Institute (UTI) sponsors the event. Several board members shared an interest in attending. Interested K. Dockery, K. Parrish, N. Williams, S. Tilley, J. Stewart, A. Millard, D. Wilchie

Location: Miramar, Florida
Dockery is checking on the availability of more than four per state association, which is currently allowed.

- III. Technology – Robin Finley
Robin shares the submissions and updates of newsletters. It takes 20-25 hours per month to complete the newsletter. She created the template but was not planning to be the moderator of the newsletter. Time and manpower are needed to communicate and receive information, add content, proofread, post, and respond to and manage emails (including bounce backs, replies, etc.).
Monthly newsletters have not been done. We missed August and the opportunity to greet new and returning school counselors.
Newsletter publications – President Lyle started the discussion to publish quarterly newsletters. The board needs to review the advertisement of what is offered to sponsors.
Motion #1 by Samantha Tilley and seconded by Nick Williams to continue with a monthly newsletter.
Monthly assignments will be followed for each region and level vice presidents to contribute content. (all in favor)

- IV. Financial Report – Susie Harvison
Financial report shared – conference breakdown, statement of activity (from ASCA accountant)
Motion #2 by Karon Parrish and seconded by Bernie Roberts to accept the financial report (all in favor).
Motion #3 by Shayne Thompson and seconded by Jane Stewart to approve the projected 2025-2026 budget (all in favor)

- V. Adjournment – **Motion #4** by Nick Williams and seconded by A. Michelle Williams to adjourn the meeting at 1:51pm.

Future Meetings

ArSCA Board Meetings:

November 12, 2025

January 14, 2026

March 11, 2026

April 8, 2026

May 13, 2026

Lunch and mileage will be provided when meeting in person.

If meetings are face to face, there will be a hybrid option for those who cannot attend in person.

ArSCA Conference June 29 – July 1, 2026 Hot Springs, AR

Theme: Be The Spark

ASCA National Conference July 11-14, 2026 New Orleans, LA

ASCA National Conference July 17-20, 2027 Columbus, OH

ASCA National Conference July 15-18, 2028 Seattle, WA

ASCA National Conference July 14-17, 2029 Charlotte, NC