



Arkansas School Counselor Association

ArSCA Board Meeting

Minutes 01/14/23

9:30am-1:00pm

Zoom

Attendance (voting members in BOLD) <input checked="" type="checkbox"/> present			
<input checked="" type="checkbox"/>	Allison Sprigging , ArSCA President		6 Regions: C, NC, NE, NW, SE, SW
<input checked="" type="checkbox"/>	Kelli Dockery , ArSCA President Elect	<input checked="" type="checkbox"/>	Kim Hebel Central Region President
<input checked="" type="checkbox"/>	Laquetta Stewart , ArSCA Past President	<input checked="" type="checkbox"/>	Michelle Curtis , North Central Region President
<input checked="" type="checkbox"/>	Orene Morgan , Elementary Vice President (odd year)	<input checked="" type="checkbox"/>	Chris Hicks, Northeast Region President Emmie Foster , President Elect (subbing)
<input checked="" type="checkbox"/>	Jennifer Coats , Middle/Jr. High Vice President (even year)	<input checked="" type="checkbox"/>	Lindsey Raberding , Northwest Region President
	Angie Nix , Secondary Vice President (odd year)	<input checked="" type="checkbox"/>	Terri Callaway , Southeast President
<input checked="" type="checkbox"/>	Annick Downing , Post-Secondary Vice President (even year)		Nathan Watkins , Southwest President
<input checked="" type="checkbox"/>	Andrea Fortner, DESE Program Director Rodney Ford, DESE Public School Program Advisor	<input checked="" type="checkbox"/>	Susie Harvison, Office Manager & Professional Development
	Finance: Past President & Treasurer	<input checked="" type="checkbox"/>	Donna Wilchie, ArSCA Secretary & Hospitality
	Laquetta Stewart, Historian		Alicia Donner, Diversity, Equity, & Inclusion
<input checked="" type="checkbox"/>	Debbie Drake, Critical Incident & Crisis Response	<input checked="" type="checkbox"/>	Susan Whatley, ArSCA Public Relations & Advocacy and Social Media
	Dr. Valerie Couture and Dr. David Christian, Research	<input checked="" type="checkbox"/>	Michelle Gerhardt, Public Policy & Legislation
<input checked="" type="checkbox"/>	Pamela Parkman, Grant Writer	<input checked="" type="checkbox"/>	Linda Whiteside, Ethics
<input checked="" type="checkbox"/>	Robin Sparks, Grant Writer		Terri Callaway, Conference Chair
<input checked="" type="checkbox"/>	Technology/Website: Becky Lowery		Additional Attendees:
<input checked="" type="checkbox"/>	Robin Finley Manesseh Moore		
<input checked="" type="checkbox"/>	Tahnee Bowen Megan Reese		
<input checked="" type="checkbox"/>	Heather Barron Tawyna Shelton		

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ARSCA
One Vision. One Voice.

The screenshot displays a Zoom meeting interface. The main area shows a grid of video thumbnails for participants. Some thumbnails are active, showing video feeds, while others are greyed out, indicating that the participant's video is off. The names of the participants are visible below their respective thumbnails. On the right side of the screen, there is a vertical list of all participants, each with a small profile picture icon and their name. The list includes names such as Dr. Robin Finley, ASCA, Michele, Terri Callaway, Kibicki, Susie Harvson, Jaquetta Stewart, Robin's iPhone, Allison Spraggins, ariscboard, Jennifer Coats, SUSAN WHATLEY, Linda Whiteside, Michelle Curtis, Lindsey Raberdi..., Annick Downing, hebelk, Pam Parkman, Jeffrey Hall, Debbie, and Emmie Foster. At the bottom right, there are buttons for 'mute' and 'Show All'.



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Board Meeting

Minutes 01/14/23

9:30am-1:00pm

ZOOM

Meeting Called to Order at 9:33am by President Allison Sprigging since some were having connection issues from the storm last night.

I. Roll Call/Verify that all regions are represented (23 attending, 11 voting and 12 nonvoting)

II. Approval of Minutes *Sent in advance via email

Motion #1 Michelle Curtis made a motion to accept the minutes and Terri Callaway seconded it. (All in favor)

III. Financial Report *Sent in advance via email

Motion #2 by Kim Hebel motioned and seconded by Michelle Gerhardt to accept the financial report. (All in favor)

IV. Special Proposal – Robin Finley shared a proposal to the board with her company FF Friendly Finleys LLC. The proposal addressed the services for the website, conference, digital marketing, branding, Google Administration, and the Listserv. The current website developer will be paid through July 2023. He will be paid from Robin's company if his services are rendered if we choose this proposal. Tahnee's conference services will also be paid from this company.

The cost proposed is \$25,000 yearly. This is outside of the current web designer's fee (proposed to pay through July 2023) and conference tracker \$5,950).

V. Reports of Officers and Committees

- a. Vice Presidents Reports – Orene Morgan shared that she and Angie Nix are ready to receive applications for the Hugh Lovett Scholarship. Updates have been made and Annick Downing will assist with getting the push out to the colleges and universities.

COY discussed and each regions will send their winners to the VPs. COY announcements coming soon and a deadline will be set. The VPs are early on COY this year.

Winners to Angie Nix - Northwest, North Central, Northeast

Winners to Orene Morgan - Central, Southwest, Southeast

b. Regional President Reports

Central Kim Hebel – COY info sent out with few nominations submitted. They are ready to be shared with VPs.

COY Winners: Elementary - Sherry Hogg, Greenbrier Eastside Elementary;
Middle/Junior - Londria King, Jacksonville North Pulaski Middle School; High - Kim Hebel - Greenbrier High School

North Central Michelle Curtis – Nominations shared by the region with a few submitted. Entire region voted on the nominations.

COY Winners: High School - Shayne Thompson from Harrison; Middle School - Carrie Johnston from Cave City; Elementary - Suzanne Paul from Flippin

Northeast Chris Hicks (Emmie Foster, President Elect) – Hosting a meeting to all NE Counselors. This is just a meet up for all counselors.

Northwest Lindsey Raberding – Winners will be determined this upcoming week. Not many nominations and few have been submitted. Next Board meeting Feb. 18th.

Southeast – Terri Callaway – The region is working on the bank account issues. Checks will be cashed/deposited as soon as the issues are corrected. They have their COY winners ready to submit.

Southwest Nathan Watkins (Kelli Dockery reporting on his behalf) – Regional meeting held at Dawson Coop with about 88 attendees present. UTI Cortez Smith presented on Universal Technical Institute. ADE Updates shared. COY winners are ready to be submitted to VPs.

COY winners: Elementary - Tara Efird, Bryant; Middle/Junior High Alyssa Wildeschutez, Bryant; Jenny Watkins, Secondary Bryant

c. Conference Committee

1. Terri Callaway - Conference Chair – Save the Date and forms are ready and being shared with about 104 responses. There will be a split meal option meal and box lunch.

Monday keynote – Alma Lopez

Tuesday keynote – Chris in the Classroom

The committee is reminding regions to bring Silent Auction items and coke tabs for AR Children’s Hospital. The board is asked to arrive Sunday afternoon to assist with set up and finalizing information.

2. Technology side report: Tahnee Bowen shared how the technology team has worked through conference managing conference tracker, registration and all technology regarding ArSCA. They have worked through the details and ironed out many issues. Each year, technology runs smoother and smoother. She did suggest not posting the hard copy of conference registration because that information confuses attendees and it has to be entered manually.

- d. Technology Committee – ArSCA Listserv Guidelines Review
Robin Finley shared updates that are needed for the Listserv. She addressed posting on the Listserv and individuals and companies wanting to be a Listserv member. The ArSCA Board has been added as members to the Listserv using our ArSCA email addresses.
Discussion was held with the suggestion of creating criteria for becoming a Listserv member. This item will be tabled to vote later after additional discussion. Address the tech team with questions or thoughts.
- e. Legislative Update – Jeffery Hall shared updates of new legislative members and governor. Of the bills introduced and monitored do not address school counselors. These are shared with President Allison Spraggins and PP&L Michelle Gerhardt, who shares with each committee chair on the board to address as needed. Mr. Hall also monitors the Teacher Retirement System since this directly effects school counselors as well.
Susan Whatley suggested Mr. Hall be our February 21st ArSCA Connects presenter. He agreed and Susan will contact him to confirm.
- f. DESE updates – Andrea Fortner – nothing to report
- g. ArSCA Connects, Publicity and Community Relations – Susan Whatley – February 21st – potential speaker Jeffery Hall presenting on how school counselors can contact their legislator
March 14th – Military One Source – supporting military families
April or May – ArSCA Board Members presenting
Potential Future Speakers:
 - * Telling Your Data Story (Mary Alice)
 - * Insurance programs- what it possibly means for you
- h. Sponsorship Report – Pam Parkman and Robin Sparks – nothing to report
- i. Crisis Response – Debbie Drake shared her goals for the year.
- j. Diversity, Equity, & Inclusion Committee – Alicia Donner – not in attendance to report
- k. Other Committee Reports – none to report

VI. Old Business – Susan Whatley is working on a template/datasheet for the board to share their information. This will be shared with ArSCA members to “Meet The ArSCA Board”.

VII. New Business

- a. National School Counselor Week – February 6-10, 2023
Allison Sraggins will get the date for ArSCA to meet with the governor to complete the proclamation. DESE Andrea Fortner will work to set this date. The President's Publication shared promoting your program. ASCA has shared some information that can be shared by school counselors. Please share any ideas that can be pushed out to the membership.
- b. Legislative Dinner – Jeffery Hall will visit with the chairperson about the legislative dinner, date and location.
- c. Voting on Proposal – Robin Finley and Tahnee Bowen is not in the meeting at this time. Discussion and thoughts.
Motion #3 by Laquietta Stewart and seconded by Michelle Curtis to hire Friendly Finleys for their technical services to update and maintain the ArSCA listserv and website, promote our ArSCA brand and annual conference, and provide technical services during the conference as well as creating a virtual option for our conference. (All in favor)

Meeting adjourned at 11:56 am. (**Motion #4** Terri Callaway seconded by Lindsey Raberding)
Respectfully Submitted by Donna Wilchie, ArSCA Secretary

Future Meetings:

(all via zoom 9am-1pm unless otherwise noted):

Future Meetings/Conferences:

Board Meeting March 11, 2023 - In person (TBD)

Board Meeting May 20, 2023 - Zoom

Board Meeting @conference June 2023

ArSCA Conference June 26 - 28, 2023 Hot Springs, AR

ASCA National Conference July 15-18, 2023 Atlanta, GA

ArSCA Conference June 24 - 26, 2024 Hot Springs, AR

ASCA National Conference July 13-16, 2024 Kansas City, MO

ArSCA Conference June 23 - 25, 2025 Hot Springs, AR

ASCA National Conference July 13-15, 2025 Long Beach, CA

ASCA National Conference July 11-14, 2026 New Orleans, LA

ASCA National Conference July 17-20, 2027 Columbus, OH

ASCA National Conference July 15-18, 2028 Seattle, WA

ASCA National Conference July 14-17, 2029 Charlotte, NC

