



Arkansas School Counselor Association

ArSCA Board Meeting

Minutes 3/13/21

9:00am-1:00pm

ZOOM Online

Attendance (voting members in BOLD) <input checked="" type="checkbox"/> present	
<input checked="" type="checkbox"/> Laquetta Stewart ArSCA President	<input checked="" type="checkbox"/> AMichelle Williams Central Region President
<input checked="" type="checkbox"/> Allison Spraggins , ArSCA President Elect	<input checked="" type="checkbox"/> Lisa Rich , North Central Region President
<input checked="" type="checkbox"/> Terri Callaway , ArSCA Past President	<input checked="" type="checkbox"/> Samantha Tilley , Northeast Region President
<input checked="" type="checkbox"/> Kelli Dockery , Elementary Vice President (odd year)	<input checked="" type="checkbox"/> Tina Wrobel , Northwest Region President
<input checked="" type="checkbox"/> Marisa Snow , Middle/Jr. High Vice President (even year)	<input checked="" type="checkbox"/> Stephanie Riley , Southeast President
<input checked="" type="checkbox"/> Annick Downing , Secondary Vice President (odd year)	<input checked="" type="checkbox"/> Ramona Hill , Southwest President Robin Sparks, sub
<input checked="" type="checkbox"/> Suzy Toms , Post-Secondary Vice President (even year)	
Andrea Fortner, DESE Program Director	<input checked="" type="checkbox"/> Susie Harvison, ArSCA Treasurer & Professional Development
Rodney Ford, DESE Public School Program Advisor	<input checked="" type="checkbox"/> Donna Wilchie, ArSCA Secretary & Hospitality
	<input checked="" type="checkbox"/> Alicia Donner, ArSCA Human Rights & Historian
Finance: Past President & Treasurer	<input checked="" type="checkbox"/> Susan Whatley, ArSCA Public Relations & Advocacy and Social Media
<input checked="" type="checkbox"/> Debbie Drake, Critical Incident & Crisis Response	<input checked="" type="checkbox"/> Chris Hicks, Board Member
Dr. Valerie Couture and Dr. David Christian, Research	Michelle Gerhardt, Public Policy & Legislation
<input checked="" type="checkbox"/> Pamela Parkman, Grant Writer Robin Sparks, Grant Writer	Linda Whiteside, Ethics
<input checked="" type="checkbox"/> Technology/Website: <input checked="" type="checkbox"/> Robin Finley <input checked="" type="checkbox"/> Tahnee Bowen Heather Barron Rhonda Jones Becky Lowery Manesseh Moore Megan Reese Tawyna Shelton	<input checked="" type="checkbox"/> Additional Attendees: Kim Hebel, Central Region VP <input checked="" type="checkbox"/> Michelle Curtis, North Central VP

Recording...



Terri Callaway



ArSCA



Laquetta Stewart



rspark



amber williams



Susie Harvison



Lisa Rich



ddrake



msnow



iPhoneMichelle Curtis



Kelli Dockery



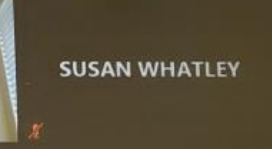
Annick Downing



Robin Finley



Tina.Wrobel



SUSAN WHATLEY

Samantha Tilley

Suzy Toms

Alicia Donner

Kim Hebel

Pam Parkman



Tahnee Bowen

Allison Spraggins

Christopher Hicks



Type here to search





Arkansas School Counselor Association

Board Meeting

Minutes 1/16/21

9:00am-1:00pm

ZOOM Online

Meeting Call to Order – by President Laquietta Stewart at 9:05am

- I. Roll Call/Verify that all regions are represented - 24 attendees: 13 voting members, 11 non-voting members
- II. Approval of Minutes
 - a. March 13 Zoom Meeting – shared by Secretary Donna Wilchie **Motion #1** by Kelli Dockery and seconded by Lisa Rich to accept the minutes. (all in favor)
- III. Financial Report – shared by Office Manager Susie Harvison **Motion #2** by Allison Spraggins and seconded by Stefanie Riley to accept the financial report. (all in favor)

Account may have looked in the red for a few months while waiting on regions to cash their checks but the account is fine. All is updated now. Question by Debbie Drake asking about the categories and looking at it monthly when it is in the red. Susan Whatley suggested a copy of the budget and expenditures be shared at each meeting. All this information will help educate the board members. The information is now kept via Google Docs with ASCA. Susie Harvison said she will work on sharing that information.

Motion #3 by Terri Callaway and seconded by Marisa Snow to accept the financial report as presented with the possibility of adjustments. (all in favor)
- IV. Reports of Officers and Committees
 - a. Regional President Reports
 - Central Region** (AMichelle Williams) – COY submitted, one for elementary and middle; no HS submission; membership increased after some joined this summer. Planning for fall conference began to be held at UCA.
 - North Central** (Lisa Rich) – COY determined, one declined moving to the next level. Bylaws updated
 - Northeast** (Samantha Tilley) – June 17th summer conference at Central Baptist in Jonesboro with some speakers booked. In person meeting to chat and discuss over dinner.
 - Northwest** (Tina Wrobel) – April meeting to finalize Bylaws; changing bank information for new regional officers ; COY submitted 1 HS nominee was ineligible and the elementary nominee declined the paperwork; only submitted a middle school COY; incoming president Lindsey Raberney.
 - Southeast** (Stephanie Riley) – Amanda will be taking the president position for Stephanie, who is stepping down to work on her doctorate.
 - Southwest** (Ramona Hill – Robin Sparks attending) - COY completed and determined. Met at US Bank to get account information updated and corrected; Bylaws will be updated soon.

Discussion was held regarding the website and adding regional pages. In order to move forward, a format needs to be set and a designated person submit the information via a Google Doc. Robin Finley and Donna Wilchie will visit with Andrew. Table the discussion for later.

b. Conference Committee

1. Registration report – Susie Harvison shared a total of 296 registrants for 300 slots – 6 membership only , 18 board members (considered essential workers); 247 paid/guaranteed spots
2. Presenters report – Samantha Tilley has 27 registered presenters, 23 all audiences and some specific levels. Some have asked for multiple hours. Breakdown of rooms for now shows 120 elementary seats for 160 secondary seats with some being board members in each room. Multiple session presenters may have to be limited.
3. Vendors/Sponsors report – Allison Spraggins shared 11 vendors signed up and invoices being sent. The committee is working with the one platinum sponsorship on their recognition due to conference changes.
4. ArSCA Booth – Terri Callaway and Allison Spraggins are working on tshirt designs. There are 3 shirts options. ArSCA will probably have to work with a 3rd party company and a tshirt vendors to get the best price. Designs can be uploaded for those not attending to place orders. Preorders will be set to keep less shoppers in the area to follow health guidelines. Preorders will be packaged for pickup at conference. Designs will be emailed later to the committee.
5. Virtual Option – The conference committee has been discussing this option. Conference can be recording through Facebook Live with group admissions and Google recordings. The participant has to be admitted to that group with limitations of the shared information. As of now, the fee is the same as the in person fee. If ASCA assisted, they would charge 20% of our registration. ASCA's conference records specific sessions and they are available for a set number of days for attendees. Any companies with protected content will not be streamed or recorded. ArSCA has a YouTube account but it is not branded, which allows us to charge registration. AR Ideas is not an option due to not being able to charge. Firm deadlines will be set when this is announced.

Motion #4 by Tina Wrobel and seconded by AMichelle Williams to charge \$200 for virtual conference fee which includes membership fee. (all in favor)

6. 2 Large Banners for each room – DESE instead of ADE – The new banners will need to be purchased due to AR Dept of Education changing their name to Division of Elementary and Secondary Education. The original banner was purchased from Southwest Designs. Division of Elementary and Secondary Education might have their banner to provide.

Terri Callaway checking with Southwest Designs regarding prices. Southwest Designs (501) 376-9114 Benton, AR

- c. Technology committee news – Robin Finley addressed the email addresses and how many are needed. The board needs to look at the cost per person/email. The domain method is more expensive versus per person. All depends on the usage. Each region can make the payment for their email. Be on the lookout for the email with pricing information.

d. Vice President Reports

1. COY – Counselor of the Year – Kelli Dockery shared the candidate process. Two of fifteen candidates did not complete their information in the portal by the deadline. Thirteen total candidates are in the portal. Regional presidents

have the rights to view all the information for each candidate. An online ballot will be shared this evening with the regional presidents to vote. Keep in mind, some categories will not have as many candidates. All voting due March 21, 2021. Annick Downing hopes for no tie but the applications will be sent for review, as well as another ballot to vote on the tie by March 29, 2021. Google folders will be set in order for the board voting members to review and break the tie. arsca.schoolcounselorawards.org
Each region has a contact person (Kelli Dockery - SW, SE, Central; Annick Downing -NE, NC, NW).

2. Hugh Lovett Scholarship – Annick Downing has set a Google Doc with a blind review and ballot. The information is ready to be sent out.

- e. ADE Updates – no report
- f. Research Report – no report
- g. Sponsorship Report – no report
- h. Handbook Committee – Terri Callaway – Everyone was thanked for serving on the committee and those who read through the document. It will be shared with the secretary with editing rights. The clean copy will be shared with everyone in the coming week. The committee is working on an electronic handbook. The board can review the handbook for any corrections or items left out. It is a very lengthy document that needs review via commenting rights to the document. Discussion can be held during our March 13th meeting.
- i. Membership Outreach – Susan Whatley shared the guest for ArSCA Connects with 30 attendees in January and 19 attendees in February. The March 16th meeting will have Andrea Fortner is the Guest Speaker for a meet and greet the counselors of Arkansas. She has not given a specific topic at this time. Again, these workshops are the 3rd Tuesday monthly from 4-5pm. The Membership Outreach Committee will plan affirmations for April and May.
- j. Additional Committee Reports
Debbie Drake shared about some information she found for the Safety School Committee. The meeting will be held Wednesday, March 24th from 4-5pm with possible grant opportunities with Homeland Security. This will be a large grant needing multiple people working with Debbie Drake. If we decide to apply only for NOVA, she suggested looking at Walmart. She will share this information with the Sponsorship Committee.

V. Old Business

- a. Legislation topics – Jeffery Hall did not send any emails to President Stewart this week.

VI. New Business

a. ASCA Conference

- 1. Represent In Person or Virtual
- 2. 2020 COY registration/attending

ASCA Conference will be held in Las Vegas, NV July 11-14, 2021. President Stewart wanted the board's thoughts about costs and how many can we send based on our budget. ASCA provides a free registration and meal. This could be possibly be used for our AR COY. If money is an option for ArSCA, Terri Callaway offered to not attend as the Past President this year. Alicia Donner asked if this will hinder our votes. President Stewart said this will not affect our vote. Many board members expressed the need to represent Arkansas and allow our presidents to attend in person to network. Annick shared her experience as COY and representation two years ago. With the opportunities, it is very important for the board to

support the COY that represent Arkansas. President Stewart will take a look at registration and flights.

b. Any additional new business

Regional President Lisa Rich asked about expectations for conference. Everyone is expected to be there Sunday afternoon 1pm to work on packets and shirt distribution.

Meeting adjourned at 11:32am

Motion #5 by Terri Callaway and seconded by Tina Wrobel to adjourn. (all in favor)

Respectfully Submitted by Donna Wilchie, ArSCA Secretary

Future Meetings:

March 13, 2021 - Zoom 9:00am

May 2021 – in person 10:00am (Zoom Online - if not allowed) – 1st or 22nd

Future Meetings/Conferences:

ArSCA Conference June 28-30, 2021 Hot Springs, AR

ASCA National Conference July 11-14, 2021 Las Vegas, NV

ASCA National Conference July 9-12, 2022 Austin, TX

ArSCA Conference July 18-20, 2022 Hot Springs, AR

ASCA National Conference July 15-18, 2023 Atlanta, GA

ASCA National Conference July 13-16, 2024 Kansas City, MO