



Arkansas School Counselor Association

ArSCA Board Meeting

Minutes 04/30/20

1:00pm

ZOOM Online – Special Meeting

Attendance (voting members in BOLD) <input checked="" type="checkbox"/> present	
<input checked="" type="checkbox"/> Laquetta Stewart ArSCA President	<input checked="" type="checkbox"/> AMichelle Williams Central Region President
<input checked="" type="checkbox"/> Allison Spraggins , ArSCA President Elect	<input checked="" type="checkbox"/> Lisa Rich , North Central Region President
<input checked="" type="checkbox"/> Terri Callaway , ArSCA Past President	<input checked="" type="checkbox"/> Samantha Tilley , Northeast Region President
<input checked="" type="checkbox"/> Kelli Dockery , Elementary Vice President (even year)	<input checked="" type="checkbox"/> Tina Wrobel , Northwest Region President
<input checked="" type="checkbox"/> Carrie Johnston , Middle/Jr. High Vice President (odd year)	<input checked="" type="checkbox"/> Ashley Hawkins , Southeast President
<input checked="" type="checkbox"/> Kim Smith , Secondary Vice President (even year)	<input checked="" type="checkbox"/> Pasley Butler , Southwest President
<input checked="" type="checkbox"/> Dr. David Christian , Post-Secondary Vice President (odd year)	
<input checked="" type="checkbox"/> Suzanne Knowles, ADE Guidance Representative	<input checked="" type="checkbox"/> Susie Harvison, ArSCA Treasurer & Professional Development
<input checked="" type="checkbox"/> Rodney Ford, ADE Guidance Representative	<input checked="" type="checkbox"/> Donna Wilchie, ArSCA Secretary & Hospitality
Samantha Tilley, Summer Conference Co-Chair	<input checked="" type="checkbox"/> Alicia Donner, ArSCA Human Rights & Historian
Finance: Past President & Treasurer	<input checked="" type="checkbox"/> Susan Whatley, ArSCA Public Relations & Advocacy and Social Media
Debbie Drake, Critical Incident & Crisis Response	Chris Hicks, Board Member
Valerie Couture, Research	<input checked="" type="checkbox"/> Michelle Gerhardt, Public Policy & Legislation
Pamela Parkman, Grant Writer	Heather Leavell, Ethics
<input checked="" type="checkbox"/> Robin Sparks, Grant Writer	
<input checked="" type="checkbox"/> Technology/Website: Robin Finley Tahnee Bowen Heather Barron Rhonda Jones Becky Lowery Manesseh Moore Megan Reese Tawyna Shelton	<input checked="" type="checkbox"/> Additional Attendees: Ramona Hill

Zoom

 Ashley Hawkins	 ArSCA	 Alicia Donner	 Michelle Williams	 rhill
 Kim Smith	 Alicia Donner	 Robin	 kdockery	 Michele
 cjohnston	 Allison Spraggins	 Samantha Tilley	 terrallaway	 Rodney Ford
 Laquetta Stewart	 Suzanne Knowles	 Whatley	 lisarich	 rsparks
 David Christian	Susie Harvison		tina.wrobel	

Participants

Find a participant

- A ArSCA (Host, me)
- LS Laquetta Stewart
- R Robin
- AD Alicia Donner
- AS Allison Spraggins
- Ashley Hawkins

Invite Mute All U

Zoom Group C

From Allison Spraggins to Everyone
Mom didn't even know I w

To: Everyone (in Waiting Room)

Type message here...

Type here to search





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ZOOM Online – Special Meeting

Meeting Call to Order – 1:05pm by President Laquietta Stewart

- I. Roll Call/Verify that all regions are represented (**23 attendees** – 13 voting member, 10 nonvoting) – picture of zoom screen, recording didn't connect, using notes from secretary and other members
- II. Conference
 - a. How many do we currently have registered? 195; Susie Harvison shared our deposit for Hot Springs Convention Center (HSCC) is about \$2500-\$3000. The cancellation policy was read by Susan Whatley, 120 days fee, 180 days fee. ArSCA would lose the deposit unless HSCC changes the policy due to COVID-19. Vice President Terri Callaway checking with HSCC Rep Mariann, who is checking with her boss. They may consider that we are good customers who have worked with them for years. If clients/guests are not allowed on site, they may not charge. Consideration shared to check with The Embassy Suites as well. Their rep Stacy Ellis and another contact furloughed; given name of Alexis Shradrick to check on cancellation fees. If governor sets bands, the fees may not be charged. President Stewart shared we are 72 days away which will be a fee of 50% to cancel at 120 rooms booked/blocked. Embassy Suites contract states 50% if we break the contract (\$18,000 @50% = \$9,000). Question arose "Are districts being refunded?" ArSCA has much to consider and to look at our budget/finances to make sure we won't be drastically affected.
 - b. How many vendors? 20
 - c. How many presenters? 52
 - d. Polling our members? Email questions to President Stewart to develop a poll for membership.
 - e. Other PD options for those that can't attend (IF we have the conference) Discussion regarding AR Ideas, Zoom (what we use now), online ASCA platform
Online options discussed – AR Ideas no cost, need to consider tracking their hours and time spent, options for members and non-members
AEA Conference Nov 5-6; AR Counseling Association Conference Nov 11-13
 - f. What IF we need to have a Virtual Conference?
 1. What platform would we use? Robin Finley checking on behalf of ArSCA about the varied platforms, cost, and possibilities, etc. President Stewart sending contact from ASCA Liesl Moriarty.
AR Ideas – no cost, prerecorded, self-paced, who presents, entry levels, push out later, monthly access, summer sessions
Zoom (what ArSCA uses for meetings), ASCA's platform like Zoom
Drive In – Friday evening, Saturday
Recorded PD locked for members to access – Word Press would be a possible way to track entry with log in information.
Podcasts

Robin Finley shared some other options online as well. She has much experience with varied platforms.

2. Key Notes – ASCA set to complete a session, Julia Cook mentioned in discussion (or possible session)
 3. How much do we charge? Robin Sparks gave example of charging \$75 for access to PD and still provide the free membership. ArSCA could provide a set number of hours of PD with membership/registration. Possibly reduce the fee to make it manageable for all due to COVID-19. ArSCA providing a service to nonmembers may increase future membership. Conference may not cost us unless AR Ideas charges. Many platforms offering free access until a certain date to the circumstances of COVID-19; money impacting everything right now.
 4. Do we still give registration gift? (tshirt)
 5. Do we still sell from our booth online? Board likes the online option but wants to check into a 3rd party operating the shipping because of the work required to make it successful.
 6. Can we still include vendors? Allison Spraggins checking on the online option to sell items and include vendors. At this time, nothing has been ordered regarding shirts and items to sell.
 7. Would it still be 3 days of PD? Hours? Suggestions offered – weekend, move to fall, MTW before Thanksgiving (can't count PD on days students in session)
- g. What is our deadline to decide what we are going to do?
- h. Other thoughts, ideas, or concerns about conference
- Questions to consider for membership poll/feedback:
- Is your district allowing summer travel and conference attendance outside of your district?
- If a fall conference is offered, would you attend or be able to attend?
- What additional topics would you like to consider due to covid19 and this change in education? ex: trauma, resiliency, Julia Cook, virtual school counselor how to, building relationships, ethics (Dr. Carolyn Stone) info by Alicia Donner
- Would you attend a virtual conference?
- Would you prefer online or in person?
- Would you attend a Friday evening or weekend/Saturday conference?
- Include a comment spot on survey in case someone has a good idea that may not have been brought up.
- After the meeting ended, The Embassy Suites responded to Terri Callaway – highly recommend rescheduling, verifying with general manager if reservations can be moved to 2021
- The ArSCA Board decided to hear what the governor sets regarding groups more than 10 (press conference Monday, May 4th) and develop a survey/poll/questionnaire for the membership to share their thoughts. The membership poll will end at noon on Thursday, May 7th. The results will be compiled, and the board will have Special Meeting #2 at 1pm on Friday, May 8th to continue the discussion and review feedback from membership.

III. Other Business

- a. LDI options pending conference – decision pending
- b. COY announcement – Susan Whatley
- c. Hugh Lovett announcement – Dr. Christian is sending letters to winner and applicants.
- d. May 16 meeting will be Zoom – regularly scheduled
- e. ASCA inquiry and virtual platform info – President Stewart contacting ASCA for information to submit survey via listserv to give members option to complete. ArSCA doesn't want to be unethical sharing members information. Board members were encouraged to complete the survey, and several did complete it. Information wanted by May 1st.

IV. Adjourn Meeting **Motion** by Samantha Tilley and seconded by Tina Wrobel to adjourn meeting at 2:50pm.
(all in favor)

Respectfully Submitted:

Donna Wilchie, ArSCA Secretary

Date: April 30, 2020

Future Meetings

ArSCA Board Meetings:

May 16, 2020 - ZOOM 9:00am

Future Conferences

ASCA National Conference June 27-June 30, 2020 Seattle, WA

ArSCA Conference July 13-15, 2020 Hot Springs, AR

Theme: You wanna go where everybody knows your name!!

ArSCA Conference June 28-30, 2021 Hot Springs, AR

ASCA National Conference July 11-14, 2021 Las Vegas, NV

ASCA National Conference July 9-12, 2022 Austin, TX

ArSCA Conference July 18-20, 2022 Hot Springs, AR

ASCA National Conference July 15-18, 2023 Atlanta, GA

ASCA National Conference July 13-16, 2024 Kansas City, MO