



Arkansas School Counselor Association Board Meeting Minutes 11-14-15

10:00 a.m. Nixon Library 703 W. Main Street Jacksonville, AR 72076

Members Present:	Roger Palmer, ADE	Ramona Hill, Secondary VP
Marjorie Hooper, Central Region President-Elect	Breta Dean, Northeast Region President	Alicia Donner, Human Rights & Historian Chairperson
Elizabeth Nichols, Middle School Vice President	Angie Gill, ArSCA President Elect	Robin Sparks, PP&L
Susan Whatley, Advocacy-Public Relations/ Social Media Chairperson	Michele Gerhardt, PP&L	Denise Rogers, Southwest Region President
Suzanne Knowles, ADE	Tahnee Bowen, ArSCA President	

- 1. The meeting was called to order by President Tahnee Bowen with thirteen members present.
- 2. Previous Minutes were emailed out by Secretary Lynn Murray and were approved.
- 3. There is no Treasurer's Report as our Treasurer was unable to be present today.
- 4. Region President Reports: Northeast Region has planning underway for a June 2016 Workshop; Southwest Region had no report; Central Region submitted this report prior to the meeting: "Central Region doesn't have anything to report. Marjorie Hooper will attend in my place. Donna Wilchie." And, Marjorie Hooper stated she had nothing new to report; Southeast Region submitted this report prior to the meeting: "Good morning! Southeast will hold their fall regional meeting December 1 in Pine Bluff at the co-op. I would love a list of those that have signed up and indicated Southeast region for our membership this year. Sandy Hollingsworth will attend in my place on November 14. Karon Parrish".
- 5. Tahnee Bowen reports that Hope Allen (ADE) is looking to ArSCA for help with input regarding state testing issues.
- 6. Tahnee Bowen reports that our ArSCA Technology Team is ready for our new ArSCA website to be launched with a December 1st, 2015 launch date.
- 7. Susan Whatley reports for Advocacy that we have active Facebook and Twitter pages for ArSCA. They are generating very good information flow for our organization. The number of followers has been steadily growing.

- 8. Suzanne Knowles reports that they are working to intermesh the ASCA Model with our Arkansas Student Services Report; continuing to maintain open conversation with licensure department of ADE as related to school counselors; and discussing the various levels of access school counselors across the state have with eSchool in regard to testing. Neither Suzanne nor Roger has access to eSchool through the Department. The ArSCA Board discussed have a Session regard "Testing and eSchool" at the July 2016 ArSCA and ADE Conference.
- 9. Tahnee Bowen reported that she held a meeting with the ArMEA President, Stan Escalante. This meeting was to establish a professional bridge.
- 10. Tahnee Bowen reported there may be some upcoming changes in the Crimes Against Children division and DCFS.
- 11. Tahnee Bowen reported that on October 17, 2015 a committee representing the ArSCA Board, Tahnee Bowen, Angie Gill, Robin Sparks, Michelle Gerhardt and Susan Whatley, met in Prairie Grove with potential Lobbyists for our organization. Each Lobbyist shared information about how their business could best serve our organization and answered questions from committee members. Lobbyist who were interviewed were: 1. Capital Strategies (Jeffery Hall), 2. Brent Stevenson Associates, 3. Cranford Coalition, 4. Legacy Consulting (Doug Matayo, Chad Galager). It is projected that the ArSCA Board will make a decision to bring one on board with us starting January 2016.
- 12. Tahnee Bowen would like to have a Membership Chairperson added to the ArSCA Board starting January 1, 2016.
- 13. The Board briefly discussed the electronic voting process.
- 14. The Board discussed the need to digitize all past ArSCA Minutes and Documents. Tahnee Bowen will appoint a committee to undertake this task. Current materials are in several large containers and physically maintained by the secretary, Lynn Murray in Northeast Region.
- 15. Tahnee Bowen reports that the Keynote speakers for the July 2016 ArSCA and ADE Conference are secured and book.
- 16. There were no motions made.
- 17. With no further business, Tahnee Bowen adjourned this meeting.

Respectfully Submitted by: Alicia Donner Substitute Secretary 11-14-15