Arkansas School Counselor Association
Board Meeting Minutes 05/13/17
10:00 a.m.
Ida Burns Elementary
1201 Donaghey Avenue
Conway, AR 72034

| ArSCA Board & Leadership: | *Angie Gill  
ArSCA President | *Lisa Riels  
ArSCA President Elect |
| --- | --- | --- |
| denotes voting members  
*meeting attendee | *Terri Callaway,  
ArSCA President Elect &  
Conference Committee Co-Chair (2017) | *Tahnee Bowen  
ArSCA Past President |
| Cindy Cossey  
Elementary Vice President | *Heather Leavell  
Central Region President | *Donna Wilchie  
ArSCA Secretary & Hospitality |
| *Jennifer Lyle  
Middle/Jr. High Vice President | *Kim Liggett  
North Central Region President | *Susie Harvison  
ArSCA Treasurer &  
Professional Development |
| *Ramona Hill  
Senior High Vice President | Breta Dean  
Northeast Region President | *Suzanne Knowles  
ADE Guidance Representative  
*Rodney Ford  
ADE Guidance Representative |
| Pam Dixon  
Post-Secondary Vice President | Julia Coffman  
Northwest Region President | *Alicia Donner  
ArSCA Human Rights & Historian |
| Regina Forehand, NorthCentral VP | Sandy Hollingsworth  
Southeast President |  |
| *Fanny Neely  
Southwest President | Angie Gill & Chris Riggins  
Membership | Michelle Gerhardt & Roger Palmer  
Public Policy & Legislation |
| Susan Whatley & Chris Riggins  
ArSCA Public Relations & Advocacy and Social Media | Summer Conference:  
Technology/Website:  
Laquietta Stewart, Ethics | Terri Calloway  
Robin Finley |
| Allison Spraggins  
Toni Thorn  
Open: Finance & Grant Writer | Julia Coffman  
Tawyna Shelton |
| Heather Barron |  |  |
I. Call to Order - The May 13th meeting was called to order by President Angie Gill with 14 present – 10 ArSCA voting members, 5 nonvoting. (Sign-in with attendees on file)

II. Approval of Minutes - Previous Minutes from April were emailed out by Secretary Donna Wilchie and approved in a vote today. Minutes voted and accepted with corrections.

III. Treasurer’s Report: Susie Harvison, Office Manager provided reports. We have 333 registered for conference. Those registering are asking about topics provided in order to get approval from district. Discussion to have the information out in January in order to help counselors prepare for their PD approval. Dates for future conferences were shared within the reports. Discussion opened about June vs July dates. ASCA conferences 2018 =July 14-17 Los Angles; 2019 = June 29-July 2 Boston; 2020 = June 27-30 Seattle. Motion #1 by Fannie Neely, seconded by Terry Calloway to accept the Treasure’s Report

IV. Regional Reports: no reports shared

V. ADE Report – Suzanne Knowles shared a new program “Chasing the Dragons” which is being promoted for high schools kids about drug use. There is a promotion out June 28th. Next she shared that Greg Adams with AR Children’s Hospital is looking to offer a one day conference/training this summer for school counselors of children with gender identity. A fee will be charged. Third, “Cognito” is an online at risk computer program, contracted with the state. At this time additional information is not available. Fourth, Rodney Ford shared about RAMP Camp provided by ADE with ASCA presenters attending. Two dates in the state being offered this summer and both are full. No one is required to apply for RAMP but the information is for counselors to get the information to determine if their program is …. Lastly, Microcredentials being reviewed to offer so counselors can write and get credential for the areas they write these five programs up. This will be closely linked to TESS. ADE, who is trained to score these writings, is looking at possibly paying some counselors to score different parts.

VI. Technology – The old website is still active and live. Regions have until June 15th to save or upload any pictures and documents before the old website is turned off. Each region has to submit their updates to Tahnee Bowen or Donna Wilchie to submit to Andrew Litchford, our web designer. As of July 1st the old website will be inactive and the new website will be the first when searching. Lisa Riels asked about WebEx to host online meetings as well as sharing documents. ZOOM can host up to 25 participants. Wilchie will ask Andrew Litchford about other online possibilities. Online meeting will help with our budget.
VII. Counselor of the Year (COY) – A discussion was brought up about keeping or deleting the Post-Secondary COY award due to some contacts to President Angie Gill. Being a board member, some may be concerned that it looks suspicious. Each year one has to be on the board and will be a concern with so few in the state that are members. Should we look into this award being a recognition award instead? Another concern was informing applicants if they won. A courtesy email will be sent to all applicants. A tie breaker was held for middle level. Elementary - Lori Wilson, Middle - Pasley Butler, Secondary - Donna Norsworthy, Multi-Level - Judy Barenis. Our overall COY to represent ArSCA at the ASCA Conference is Donna Norsworthy. She will be notified in order to work on her application for nationals. Vice President Lisa Riels will work on the plaques and notifications.

VIII. Hugh Lovett Scholarship – Sr. High Vice President, Ramona Hill provided copies of the applicants for the scholarship. After review of the applicants and Christy Buchanan was selected as the scholarship winner.

IX. Conference – Terri Calloway requested help regarding exhibitors. The Fullertons are involved with the Broken China Jewelry Project, a nonprofit run by volunteers. Motion #2 by Fanny Neely, seconded by Heather Leavell to waive the exhibitor fee for the 2017 conference. The board will look into determining how we will manage the guidelines for nonprofits who request fees being waived.

ArSCA Board Meeting Minutes – 5-13-17
(2nd location for 2nd part of meeting after Donna Wilchie had to leave)

*President, Angie Gill:*

-Chad, with the Conference Tracker app, wants members of ArSCA Board to do a customer rating of their app for them.

-A discussion about LDI was led by Angie, after some questions arose. The discussion initially focused on who should be charge of planning it, due to the many responsibilities of the President and President Elect around the time LDI may need to be held (mid-summer). So, after discussion, Angie appointed Pam Dixon and Tahnee Bowen to be in charge of planning LDI 2017. Other information regarding LDI, such as when, where and so on, will be shared in the coming weeks as plans are finalized.

*Conference Chair, Terri Callaway:*

-Ronald McDonald House will be the charity that is benefited by our Silent Auction.

-Conference theme is “Keeping It “Reel”. Popcorn and old movies will be the décor.

-Each ArSCA Region will be responsible for a silent auction donation. They will also need to have 2 of their members sign up for each time slot they will be given by Terri.

-Terri asked for the Board’s help in generating a list of school counselors who could potentially help with: 1) scanner/computer technology 2) presenter packets being created and distributed daily 3) decorating the tables one hour prior to the luncheon each day.
-There is a need for Board members to help 1) get conference attendee packets together, 2) presenter packets organized, 3) attend the Conference Tracker Badge Scanner training... all will take place in the main Exhibit Hall near the registration table at 2 pm on Tuesday, July 18, 2017, which is the day prior to conference.

-Terri asked us to look at her rough draft of the Conference-at-a-Glance for corrections/additions/deletions.

*Heather Leavell made a motion to adjourn the meeting. Tahnee Bowen seconded it. The vote was unanimous. (I sent you a picture copy of this motion in a text message just now. Your counselor friend from Conway district made a copy and will likely get that to you, as well.)

Respectfully,

Alicia Donner

**Motion #3 by Heather Leavell and seconded by Tahnee Bowen to adjourn the meeting.**

---

**Calendar for Meetings 10:00am-1:00pm**

ASCA National Conference July 9-12, 2017 Denver, Colorado
ArSCA Conference July 19-21, 2017 Hot Springs (next two years of contract)
ArSCA Conference July 9-11, 2018 Hot Springs
ASCA National Conference July 14-17, 2018 Los Angeles, CA
ASCA National Conference June 29-July 2, 2019 Seattle, WA
ArSCA Conference July 8-10, 2019 Boston, MA

Respectfully Submitted:

Donna Wilchie
ArSCA Secretary
05/13/2017